COOKIE POLICY

Last updated: 21.08.2024

We use cookies on this website to improve Users' experience and ensure that the website is functioning effectively.

This Cookie Policy is a part of our Privacy Policy. For more information about our Privacy Policy and how we protect User's and visitors Personal Data, please see our Privacy Policy.

Our Cookie Policy describes how we use cookies and similar technologies and how to contact us with any questions concerning this Policy.

What are cookies and similar technologies?

A cookie is a small block of data created by a web server while the User is browsing website and placed on the User's computer or other device by the User's web browser. Cookies are placed on the device used to access a website, and more than one cookie may be placed on the User's device during a session. Cookies perform various tasks (including remembering your preferences) and are an important part of improving your experience of our website.

There are three main types of cookies that we use:

Session cookies: specific to a particular visit and limited to sending session identifiers (random numbers generated by the server) so you don't have to re-enter information when you navigate to a new page or check out. Session cookies are not permanently stored on your device and are deleted when the browser closes;

Persistent cookies: record information about your preferences and are stored in your browser cache or mobile device; and

Third-party cookies: placed by someone other than us which may gather data across multiple websites or sessions.

Web beacons

Web beacons are small graphic images (also known as «pixel tags» or «clear GIFs») that may be placed on our sites, or may be used in our services, applications, messaging, and tools, that typically work in conjunction with cookies to identify our users and their behavior.

Similar technologies

Similar technologies are technologies that store information in your browser or device utilising local shared objects or local storage, such as browser local storage and other web application software methods. These technologies can operate across all of your browsers, and in some instances may not be fully managed by your browser and may require management directly through your installed applications or device. We do not use these technologies for storing information to target advertising to you on or off our sites.

We also use **email communications** as some kind of tracking technologies to determine whether you have read certain emails we send to you so that we can make our communications more helpful and interesting.

External web services

We sometimes use external web services to display content within the web pages of our website, for example to display images or show videos. Please note that we cannot prevent these sites, or external domains, from collecting information on your use of this embedded content.

What cookies do we use?

We use the following cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our website and use of its features. The information collected relates to the operation of our website and enables us to provide you with the service you have requested.

Analytical / performance cookies. These cookies collect information on how users use our website, for example which pages you visit most often, whether you receive any error messages and how you arrived at our website. Information collected by these cookies is used only to improve your use of our website. These cookies are sometimes placed by third-party providers of web traffic and analytic services.

Functionality cookies. These cookies are used to remember the choices you have made, for example, the country you visit our website from, your language and any changes you have made to text size and other parts of the web pages that you can customize to improve your User experience and to make your visits more tailored and enjoyable.

Targeting and advertising cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the information (including marketing information) displayed on it more relevant to your interests and to measure the effectiveness of and marketing or information initiatives. We may also share this information with third parties for this purpose. They remember the other websites you visit and this information is shared with third-party organizations.

Below you can see a brief description of the Cookies we use on this website:

1. Strictly necessary cookies				
Cookie	**Provider**	**Description**	**Retention period**	**Purpose**
session_id	playhub.com	Unique identifier for user sessions	1 week	Maintains session state across page requests
csrf_token	playhub.com	Security token to prevent CSRF attacks	1 week	Ensures that the user making the request is the same as the one who submitted the form
auth_cookie	playhub.com	Stores authentication information	1 week	Keeps the user logged in across different pages
2. Analytical / performance cookies				
Cookie	**Provider**	**Description**	**Retention period**	**Purpose**
_ga	google.com	Used to distinguish users	2 years	Collects information on how visitors use the website to improve the user experience

_gid	google.com	Used to distinguish users	24 hours	Collects information on how visitors use the website
_gat	google.com	Used to throttle request rate	1 minute	Limits the collection of data on high traffic sites

3. Functionality cookies

Cookie	Provider	Description	Retention period	Purpose
language	playhub.com	Stores the user's language preference	1 year	Remembers the user's chosen language
theme	playhub.com	Stores the user's theme preference (light/dark mode)	1 year	Remembers the user's chosen theme
region	playhub.com	Stores the user's regional settings	1 year	Remembers the user's regional settings to provide localized content
ph_currency	playhub.com	EUR/USD	1 year	

4. Targeting and advertising cookies

Cookie	Provider	Description	Retention period	Purpose
_fbp	Facebook.com	Used by Facebook to deliver a series of advertisement products	3 months	Tracks visits across websites to deliver targeted advertising
fr	Facebook.com	Used by Facebook to deliver and measure the performance of advertisements	3 months	Tracks user interaction with Facebook products and advertisements
IDE	google.com	Used by Google DoubleClick to register and report user's actions	1 year	Tracks user's interaction with advertisements and measures their effectiveness

How to control cookies?

We would like to pay your attention to the fact that by using our site, you allow us to place these sorts of cookies on your device and access them when you visit our website in the future. If you want to delete any cookies that are already on your computer, the "help" section in your browser should provide instructions on how to locate the file or directory that stores cookies. Please keep in mind that removing or blocking cookies can impact your User experience and parts of our website may no longer be fully accessible.

We may modify or amend this Cookie Policy from time to time at our discretion. We encourage you to periodically review this Cookie Policy to be informed about how we are using cookies.